

ABSTRACT

This study examines the financial performance of Naga Limited, a prominent player in the manufacturing sector. The primary objective of this research is to analyze the company's financial health and assess its operational efficiency, profitability, liquidity, and solvency over a defined period. Using financial ratio analysis, the study evaluates key indicators such as return on assets (ROA), return on equity (ROE), current ratio, quick ratio, debt-to-equity ratio, and profitability margins. Data for this analysis were gathered from Naga Limited's financial statements, including income statements, balance sheets, and cash flow statements, over the last five years. The research reveals that while Naga Limited has maintained consistent revenue growth, challenges exist in managing operating costs and optimizing working capital. The company's profitability ratios have shown improvement, but the analysis highlights concerns regarding its reliance on debt financing and potential cash flow issues. Additionally, the study identifies areas where cost management strategies and financial planning could be enhanced. The study concludes with recommendations for Naga Limited, such as diversifying its funding sources, improving cost efficiency, and focusing on enhancing operational productivity. These strategies will help strengthen the company's financial position, improve its competitive edge, and ensure long-term sustainability.